

Regional

ADVERTISING RATE CARD - RANDOM DISPLAY PAGE PORTIONS

Effective February 1, 2015

Based on 6 column C.N.U. Tabloid Format

\$16.90/col. inch

Retail Page Portion Prices (+ GST):

1/8 page - 8.5" \$143.65 (+ GST) = \$150.83

- 1 c. x 8.5"
- 2 c. x 4.25"
- 3 c. x 3"
- 4 c. x 2"

1/6 page - 11.25" \$190.13 (+ GST) = \$199.64

- 2 c. x 5.5"
- 3 c. x 3.75"
- 4 c. x 2.75"

1/4 page - 17" \$287.30 (+ GST) = \$301.67

- 2 c. x 8.5"
- 3 c. x 5.75"
- 4 c. x 4.25"
- 6 c. x 2.75"

1/3 Page - 22.5" \$380.25 (+ GST) = \$399.26

- 2 c. x 11.25"
- 3 c. x 7.5"
- 4 c. x 5.75"

1/2 Page - 33" \$557.70 (+ GST) = \$585.59

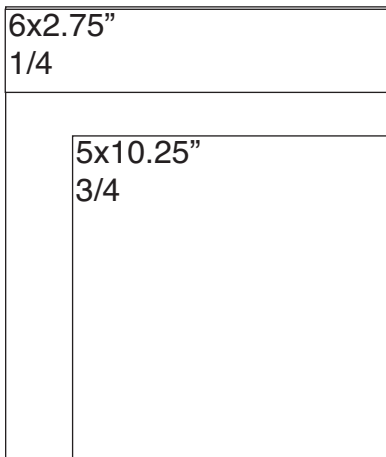
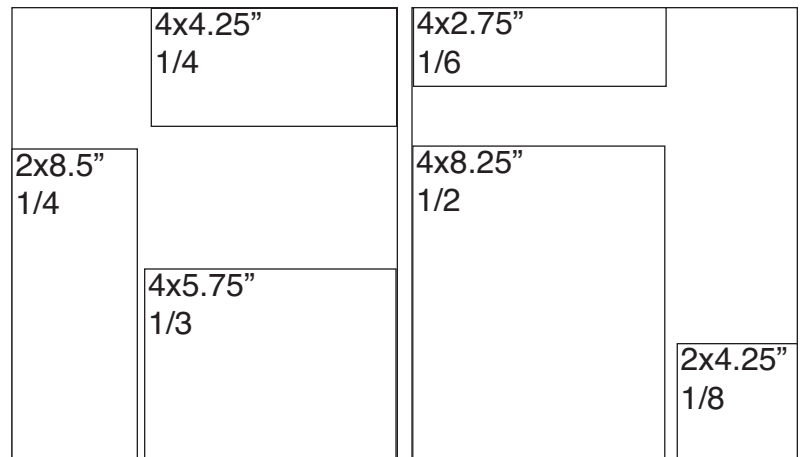
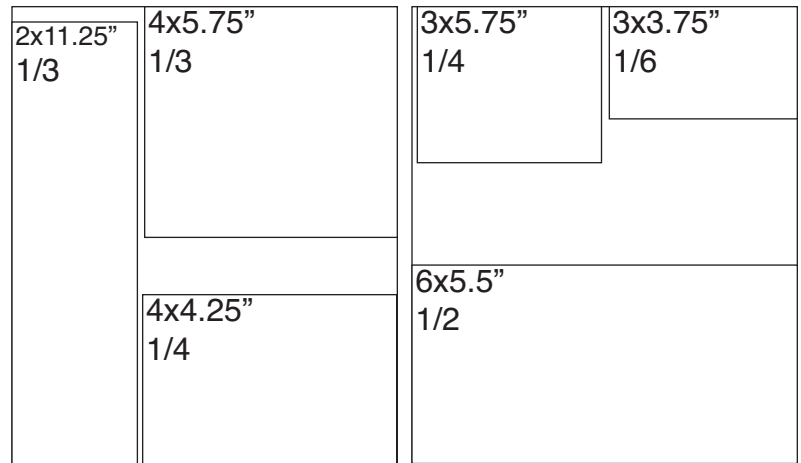
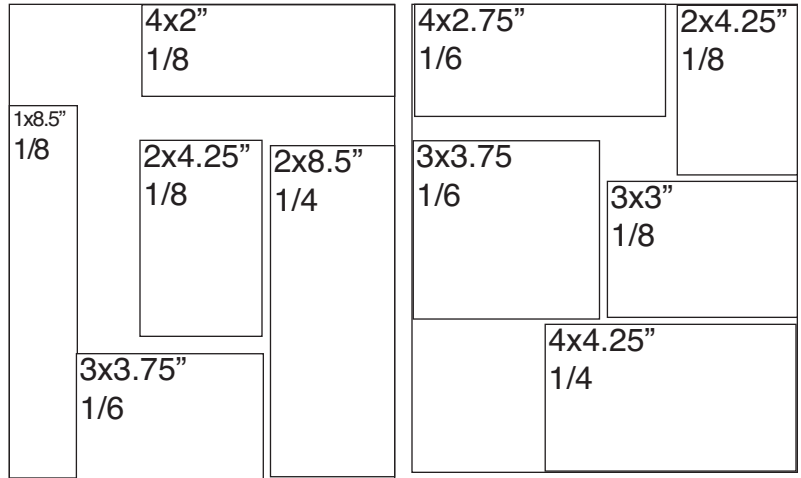
- 3 c. x 11.25"
- 4 c. x 8.25"
- 5 c. x 6.5"
- 6 c. x 5.5"

3/4 Page - 51" \$861.90 (+ GST) = \$905.00

- 5 c. x 10.25"
- 6 c. x 8.5"

Full Page - 67.5" \$1140.75 (+ GST) = \$1197.79

FULL COLOR - \$120.00



Column Width 1.569 inches Column Depth 11.25" Gutter 1 pica

1 Column...1.569" (9p5) 2 Column...3.306" (19p10) 3 Column...5.042" (30p3)
 4 Column...6.778" (40p8) 5 Column...8.514" (51p1) 6 Column...10.25" (61p6)