

Claresholm Local Press

ADVERTISING RATE CARD Effective February 1, 2015

Based on 6 column C.N.U. Tabloid Format

\$7.90/col. inch

Retail Page Portion Prices (+ GST):

1/8 page - 12" \$94.80 (+ GST) = \$99.54

- 1 c. x 12"
- 2 c. x 6"
- 3 c. x 4"
- 4 c. x 3"
- 6 c. x 2"

1/6 page - 15.5" \$122.45 (+ GST) = \$128.57

- 2 c. x 8"
- 3 c. x 5.25"
- 4 c. x 4"

1/4 page - 24" \$189.60 (+ GST) = \$199.08

- 2 c. x 12"
- 3 c. x 8"
- 4 c. x 6"

1/3 Page - 32" \$252.80 (+ GST) = \$265.44

- 2 c. x 15.5"
- 3 c. x 10.5"
- 4 c. x 8"

1/2 Page - 48" \$379.20 (+ GST) = \$398.16

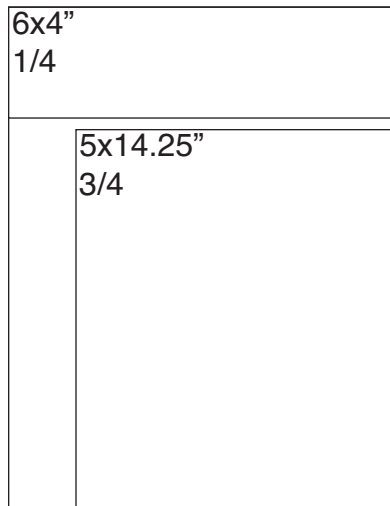
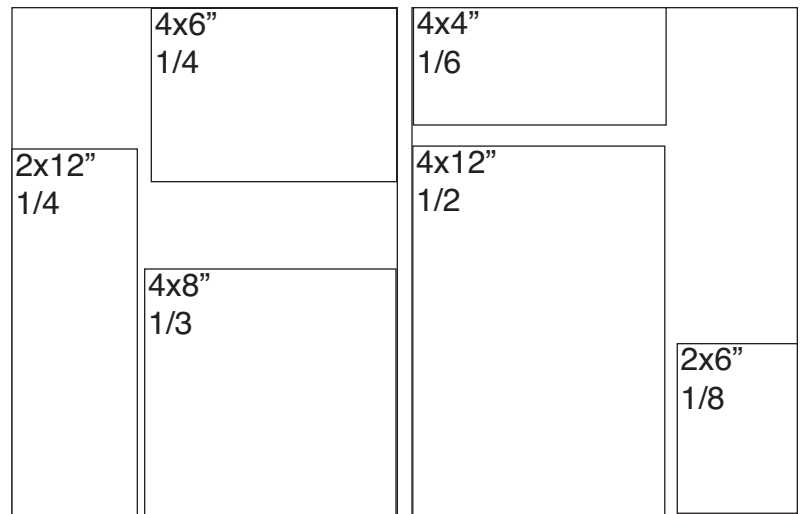
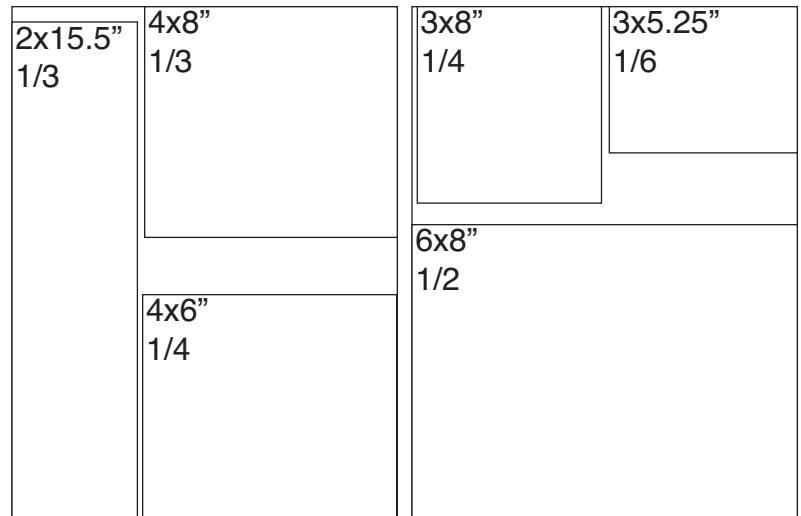
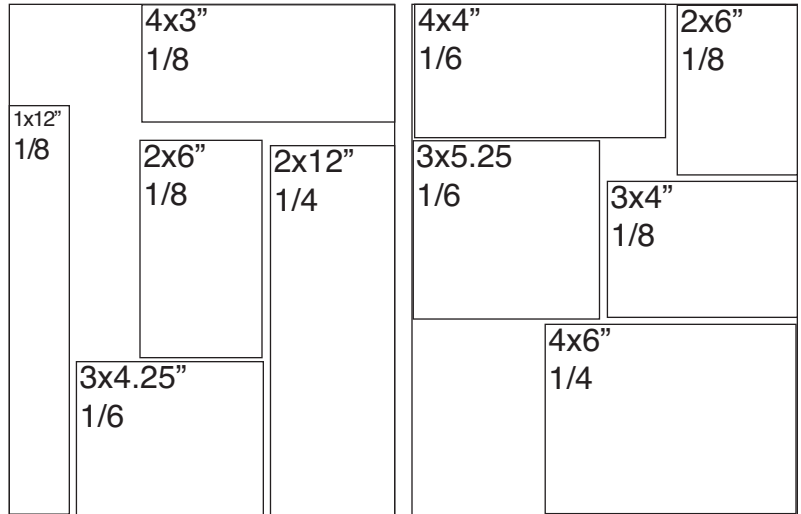
- 3 c. x 15.5"
- 4 c. x 12"
- 5 c. x 9.5"
- 6 c. x 8"

3/4 Page - 72" \$568.80 (+ GST) = \$597.24

- 5 c. x 14.25"
- 6 c. x 12"

Full Page - 91.5" \$722.85 (+ GST) = \$759.00

\$60.00 for spot colour / \$100 for full colour



Column Width 1.569 inches Column Depth 15.25" Gutter 1 pica

1 Column...1.569" (9p5) 2 Column...3.306" (19p10) 3 Column...5.042" (30p3)
 4 Column...6.778" (40p8) 5 Column...8.514" (51p1) 6 Column...10.25" (61p6)