



Box 520, Clareholm, Alberta Canada T0L 0T0 • 4913 - 2 Street West
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 Published Every Wednesday By EMS Press Ltd.

RATES (EFFECTIVE February 1, 2015)

SPECIFICATIONS:

- 6 column Tabloid format, printed offset
- CNU column width . . . 9.5 picas (1.569")
- 7 column Tabloid classified format
- Column width...8 picas (1.333")
- Page column depth 223 agates (15.25 inches)
- Reservations and closing:
 Friday noon week prior to publication.

READERSHIP: 3,942

(Print Measurement Bureau 1998 calculates 2.3 exposures per issue of each paid circulation community newspaper.)

CIRCULATION:

1714 (VCP audited) serving
 Clareholm 1359, Stavely 138, Granum 98,
 Others 196.

NATIONAL ADVERTISING:

Flat rate per agate line 72¢

VOLUME DISCOUNT/CONTRACT RATES:

- 100"-500" 10% off
- 500"-1,000" 15% off
- 1,000"-3,000" 20% off
- 3,000" or more 25% off

SUBSCRIPTION RATE:

1 year \$35.00 + GST = \$36.75
 For print copy or on-line subscriptions

LOCAL DISPLAY ADVERTISING:

Display Rate: \$7.90/Column Inch = (1.569" x 1")
 Obituaries: \$75.00

CLASSIFIED ADVERTISING:

(7 COLUMNS)

Regular classified, min. 20 words: \$9.25 (includes online)
Each Additional Word: 15¢ (non-comm.)

Classified Display - \$9.25/col. inch + \$2 per wk online

Legal Classified - 70¢ per agate line

Business Directory - \$11.00 per week (1 col x 2")

Must be prepaid & run a minimum of 13 weeks (\$143)

COLOR CHARGE:

Spot color: \$60.00
 Full color: \$100.00

POSITION CHARGE:

25% (where and when available)

INSERTS:

1900 required at 8¢ each (1/4 folded)

TERMS OF PAYMENT:

Agency Commission 15%
 VISA / MASTERCARD accepted.
 30th of the MONTH FOLLOWING.

NOTE:

Classifieds and classified display ads are non-commissionable.